

# MOREAU

P A R I S

## FOR IMMEDIATE RELEASE

### **Moreau Paris Partners with Astros WAGs for Exclusive Mother's Day-Inspired Activation Supporting PetSet**

Moreau Paris is pleased to announce an exclusive Mother's Day weekend activation in partnership with the Houston Astros WAGs, co-hosted by Kara McCullers and Maria Hader, celebrating the intersection of sport, style, and philanthropy through an intimate luxury retail experience on May 14.

Presented in two private sessions from 11:00 AM to 1:00 PM and 5:30 PM to 7:30 PM, the event will invite guests to discover Moreau Paris' distinguished collection of leather goods, celebrated for its exceptional craftsmanship, vibrant palette, and enduring Parisian sophistication, within an elevated in-store setting complemented by curated cocktails, spritzes, and caviar service by Ketel One.

In tribute to co-host Kara McCullers' enduring passion for animal welfare and deep affection for dogs, 10% of proceeds from the weekend will benefit PetSet, a Houston-based nonprofit dedicated to advancing humane and sustainable solutions for vulnerable animals across the city. As part of the experience, guests will have the opportunity to bespoken their purchases through an exclusive hand-painted personalization menu featuring custom illustrations inspired by beloved pets and iconic Houston motifs, offering a rare expression of individuality through artisanal craftsmanship.

"We are honored to partner on an activation that reflects the values of celebration, community, and purposeful giving," said Luisa Rangel of Moreau Paris. "Through thoughtfully curated experiences such as this, we continue to cultivate meaningful moments that unite luxury with impact."

The collaboration embodies Moreau Paris' ongoing commitment to experiential retail - where craftsmanship, culture, and community converge in a distinctly modern expression of luxury.

### **About Moreau Paris**

Moreau Paris is a heritage French leather goods maison founded on principles of craftsmanship, structure, and color. Known for its signature geometric silhouettes and vibrant yet refined palette, the brand bridges traditional savoir-faire with a contemporary

design language. Each creation is designed in Paris and crafted with precision, reflecting a philosophy of understated luxury rooted in artistry and everyday elegance.

### **About PetSet**

PetSet is a Houston-based 501(c)(3) nonprofit organization that unites people, partners, and policymakers to humanely solve the stray animal crisis and strengthen the safety of communities. PetSet advances both immediate solutions and long-term prevention by investing in programs and advocating for policies that reduce stray animal populations at the source, including spay and neuter initiatives, responsible pet ownership, and community-based interventions. Through direct programming and strategic support of high-impact organizations, PetSet works to create safer neighborhoods and sustainable outcomes for animals and residents alike.

### **Event Details**

#### **Moreau Paris Houston Boutique**

May 14th - May 28th: Astros Personalization Available

May 14th - May 17th: 10% of proceeds donated to PetSet, PetSet Personalization Menu Available

An exclusive Mother's Day–inspired collaboration celebrating luxury craftsmanship, sport, and community impact through a curated VIP experience in support of PetSet.

4444 Westheimer Road, Suite F110, River Oaks District  
Monday–Saturday: 10 a.m.–7 p.m. | Sunday: 12 p.m.–6 p.m.

832-538-0988

Instagram: @moreauparis.us

<https://moreau-paris-houston.com>

Link to Images [Here](#).

For press inquiries, imagery, or appointments, please contact:  
**andrea@amamedia.us**