

FOR IMMEDIATE RELEASE

MAGPIES & PEACOCKS x PETSET Present

CLEAR THE RACKS / SAVE AN ANIMAL

Luxury Resale Meets Purpose-Driven Impact

HOUSTON, TX – May 2026 – In a city where style and substance increasingly move in tandem, **Magpies & Peacocks**, the nation's only non-profit design house, celebrates its 15th anniversary year with a defining collaboration alongside longtime partners **PetSet**. Together, they unveil "**Clear The Racks / Save An Animal**" – an elevated, open-air luxury resale and animal advocacy experience debuting May 3, 2026 in Houston's culturally electric EaDo district.

MAGPIES &
PEACOCKS

NONPROFIT DESIGN HOUSE 501(C)3

PETSET

At once chic and conscious, the event reframes the traditional resale model into something far more immersive: a fashion-forward gathering where circularity, community, and compassion converge. Designed to feel effortless yet intentional, the experience invites Houston's style-conscious and sustainability-minded audience to shop with purpose—directly supporting the welfare and adoption of companion animals. Since its founding in 2011, **Magpies & Peacocks** has redefined fashion's relationship with waste, diverting over 375 tons of textiles from landfill while cultivating a future rooted in sustainability, education, and workforce development. **PetSet**, a pioneering force in animal welfare, brings people, partners and policymakers to humanely solve the stray animal crisis—most notably advocating for two landmark Houston ordinances in 2023: mandatory microchipping and the humane pet store ordinance, shifting sourcing from mills to shelters and rescues. Together, their shared vision comes to life in a singular moment where fashion becomes a vehicle for impact.

THE EXPERIENCE

Guests will step into a vibrant, tented outdoor marketplace where discovery and delight unfold at every turn:

Curated Luxury Resale – A refined "fill-your-bag" shopping concept offering high-quality pieces accessible with ticket purchase

VIP Salon Experience – Exclusive access to a private tent featuring archival Magpies & Peacocks designs, rare designer finds, and a dedicated lounge with bar service via VIP Ticket experience

PetSet Adoption Atelier – A chic, thoughtfully designed pet adoption experience, including a boutique of elevated pet essentials. In collaboration with the City of Houston's BARC Animal Shelter, PetSet will host an onsite adoption experience featuring dogs ready to find loving homes, giving attendees the opportunity to make an immediate, life-changing impact.

The Swap Edit – A curated clothing swap station where guests may contribute up to four items and shop peer-donated pieces, reinforcing circular fashion in real time with ticket purchase

Hospitality Partners – Thoughtfully sponsored offerings including Branch Products + Vincent Sheppard (furniture sponsor), EADO Vodka, and Faust Distributing- drink sponsors, serving cold brew, mimosas, and refreshments throughout the day, along with a live DJ

More than a sale, "Clear The Racks / Save An Animal" is a living expression of modern luxury—where conscious consumption meets community care, and where every purchase carries purpose. #PeopleAndPlanet #ForTheAnimals

EVENT OVERVIEW

What: Luxury Resale Tent Sale + Pet Adoption Experience

When: Sunday, May 3, 2026

VIP Early Entry Access: 12PM

General Admission: 1PM – 5PM

Pet Adoption Hours: 12PM – 3PM

Where: Magpies & Peacocks (Outdoor Experience)

2910 McKinney Street

Houston, TX 77003

Tickets:

<https://cleartheracksale.eventbrite.com>

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About Magpies & Peacocks

Magpies & Peacocks is the nation's only 501(c)(3) non-profit design house, dedicated to circular fashion, sustainability education, and creative workforce development.

About PetSet

PetSet is a Houston-based 501(c)(3) nonprofit organization that unites people, partners and policymakers to humanely solve the stray animal crisis and strengthen the safety of our communities.