



FIERCE & FABULOUS
LE • BRUNCH
THOMPSON HOUSTON
1717 ALLEN PKWY

CELEBRITY GUESTS

• **KEANU REEVES** •

• BRETT DOMROSE • ROB MAILHOUSE •
AND THEIR ALLSTAR BAND, DOGSTAR

Le Brunch is more than a signature event—it is the engine that powers PetSet's ability to create real, measurable change for animals and the communities we serve.

By bringing together an influential, purpose-driven community of leaders, advocates, and partners, Le Brunch fuels the investments and momentum needed to tackle the animal homelessness crisis at scale. The impact of this collective support is clear.

In 2025 alone, PetSet:

\$13 Million

Secured **\$13 million** in statewide funding for spay and neuter services in the Texas FY2026 budget

1,500+

Transported more than **1,500 animals** to increase adoption opportunities and relieve overcrowded shelters

6,500+

Performed or sponsored over **6,500 spay and neuter surgeries**, preventing thousands of future litters

6,800+

Provided vaccines and microchips to more than **6,800 pets**, helping families keep their animals safe and healthy

\$350,000+

Delivered more than **\$350,000 in emergency medical care**, ensuring pets can remain with the families who love them

\$400,000+

Awarded over **\$400,000 in grants to 114 community organizations**, strengthening the broader animal welfare ecosystem

Every seat at Le Brunch directly translates into action—stopping the spread of animal homelessness, increasing lifesaving outcomes, keeping pets with the families who love them, and strengthening the systems that make long-term change possible.

Simply put, Le Brunch is how we turn shared commitment into lasting impact—and why your support matters now more than ever.

Join us Sunday, October 4, 2026, at the Thompson Houston for PetSet's signature fundraiser supporting lifesaving solutions for homeless animals. Special live performance by Dogstar, featuring Keanu Reeves, Brett Domrose, and Rob Mailhouse.



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Sponsorship opportunities for Le Brunch offer customizable recognition and engagement benefits, allowing partners to tailor their participation in ways that align with their brand, audience, and philanthropic goals while being part of one of Houston's most impactful gatherings of civic and community leaders

LEVELS OF SUPPORT

Co-Chair/s of “Le Brunch”

\$200,000

The Event Chair represents the highest level of philanthropic leadership for Le Brunch and plays a vital role in advancing PetSet's mission.

Benefits include:

- **Recognition as Event Co-Chair/s across all event materials**
- **On-stage speaking opportunity during Le Brunch**
- **Exclusive Celebrity Meet & Greet for ten (10) guests with Keanu Reeves, Brett Domrose, and Rob Mailhouse of Dogstar**
- **Two (2) seats at the Exclusive Private Celebrity Breakfast with Keanu Reeves, Brett Domrose, and Rob Mailhouse of Dogstar (pre-event experience)**
- One (1) premium VIP table for ten (10) guests
- Premier name/logo placement across all print and digital platforms
- Recognition in event email communications to supporters
- Formal, verbal, and on-screen recognition throughout the event

Private Celebrity Breakfast

\$150,000

This exclusive sponsorship offers an intimate, once-in-a-lifetime experience with our celebrity guests—Keanu Reeves, Brett Domrose, and Rob Mailhouse of Dogstar—including a private pre-event engagement ahead of the main program.

Benefits include:

- **Recognition as Private Celebrity Breakfast sponsor across all event materials**
- **Special verbal recognition of support during breakfast and opportunity to make remarks**
- **Ten (10) seats at the Exclusive Private Celebrity Breakfast with Keanu Reeves, Brett Domrose, and Rob Mailhouse of Dogstar (pre-event experience)**
- One premium VIP table for ten (10) guests
- Premier name/logo placement across all print and digital platforms
- Recognition in event email communications to supporters
- Formal, verbal, and on-screen recognition throughout the event

Two Tickets to Private Celebrity Breakfast

\$25,000

Benefits include:

- Two (2) seats at the Exclusive Private Celebrity Breakfast with Keanu Reeves, Brett Domrose, and Rob Mailhouse of Dogstar (pre-event experience)
- Two (2) premium VIP tickets to Le Brunch



FIERCE & FABULOUS LE BRUNCH

OCTOBER 4, 2026 | THOMPSON HOUSTON

Honorary Chair/s of “Le Brunch”

\$100,000

Honorary Chairs serve as key ambassadors for the event and help elevate awareness of PetSet’s mission.

Benefits include:

- **Recognition as Honorary Chair across all event materials**
- **Exclusive Celebrity Meet & Greet access for ten (10) guests with Keanu Reeves, Brett Domrose, and Rob Mailhouse of Dogstar**
- On-stage verbal recognition during Le Brunch
- One (1) premier VIP table for ten (10) guests
- Premier name/logo placement across all print and digital platforms
- Recognition in event email communications to supporters
- Formal, verbal, and on-screen recognition throughout the event

Le Brunch Reception Sponsor

\$75,000

Help welcome guests to Le Brunch through the event’s signature reception experience.

Benefits include:

- **Recognition as Reception sponsor across all event materials**
- **Recognition as Reception sponsor through reception area and on specific reception decor**
- **Celebrity Meet & Greet for six (6) guests with Keanu Reeves, Brett Domrose, and Rob Mailhouse of Dogstar**
- **Branded cocktail napkins prominently featuring your logo**
- One (1) VIP table for ten (10) guests
- Name/logo placement across all print and digital platforms
- Recognition in event email communications to supporters
- Formal, verbal, and on-screen recognition

Welcome Experience Sponsor

\$50,000

Create a memorable first impression for guests as they arrive at Le Brunch.

Benefits include:

- **Recognition as Welcome Experience Sponsor across all event materials**
- **Logo placement on all Welcome Experience signage**
- **Celebrity Meet & Greet for four (4) guests with Keanu Reeves, Brett Domrose, and Rob Mailhouse of Dogstar**
- One premier table for ten (10) guests
- Name/logo placement across all print and digital platforms
- Recognition in event email communications to supporters
- Formal, verbal, and on-screen recognition



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Brunch Market Sponsor

\$35,000

Support the lively brunch marketplace experience that guests enjoy throughout the event.

Benefits include:

- **Recognition as Brunch Market Sponsor across all event materials**
- **Logo placement on all Brunch Market signage**
- **Opportunity to provide branded giveaways to all guests that pass through the Brunch Market**
- **Celebrity Meet & Greet for two (2) guests with Keanu Reeves, Brett Domrose, and Rob Mailhouse of Dogstar**
- One reserved table for ten (10) guests
- Formal, verbal, and on-screen recognition

Champion of Animals Sponsor

\$25,000

This sponsorship offers an unforgettable experience for you and your guests—while directly providing homeless animals and local rescues with access to essential healthcare and pathways to loving homes.

Benefits include:

- **Recognition as Champion of Animals Sponsor across all event materials**
- **Opportunity to showcase your pets—you and your guests' pet photos will be featured as part of the program**
- **Celebrity Meet & Greet for two (2) guests with Keanu Reeves, Brett Domrose, and Rob Mailhouse of Dogstar**
- One premier table for ten (10) guests
- Formal, verbal, and on-screen recognition

Friend of PetSet

SOLD OUT

Benefits include:

- **Recognition as Friend of PetSet across all event materials**
- One reserved table for ten (10) guests
- Formal on-screen recognition

Guest Table

SOLD OUT

(Limited Availability)

- One reserved table for eight (8) guests

Premier Ticket

\$2,500

Benefits include:

- One (1) premium seat at a reserved table
- Name/logo placement across all print and digital platforms

Patron Ticket

\$1,500

Benefits include:

- One (1) seat at a reserved table
- Name/logo placement across all print and digital platforms

Individual Ticket

\$1,250

Benefits include:

- One (1) seat at a reserved table

• ADD-ONS (AVAILABLE ONLY WITH TICKET PURCHASE) •

Celebrity Meet & Greet

\$2,500

- Celebrity Meet & Greet for one (1) guest with Keanu Reeves, Brett Domrose, and Rob Mailhouse of Dogstar
- This add-on doesn't give you entry into Le Brunch

Paw Prints Of Appreciation

\$500

(Limited Availability)

- This is a sponsorship "add-on"
- Your logo/name/message will be displayed in a paw print in a prominent location at the event
- Leave your mark with us and #FortheAnimals

PETSET

PetSet's Annual Fierce & Fabulous Le Brunch • 4



FIERCE & FABULOUS LE BRUNCH

OCTOBER 4, 2026 | THOMPSON HOUSTON

• SPONSORSHIP OPPORTUNITIES •

2 tickets included in each package.

Photo Booth Sponsor

\$20,000

Benefits include:

- Two (2) seats at a reserved table
- Logo on printed/digital photo strips
- Formal, verbal, and on-screen recognition
- Logo featured on website and all event materials

Valet Sponsor

\$18,000

Benefits include:

- Two (2) seats at a reserved table
- Branded signage at valet stand
- Opportunity to include goody bag or branded water bottle
- Opportunity to display a vehicle in the valet area
- Formal, verbal, and on-screen recognition
- Logo featured on website and all event materials

Swag Bag Sponsor

SOLD OUT

Benefits include:

- Two (2) seats at a reserved table
- Name/logo on all PetSet Swag Bags
- Branded signage at swag bag table
- Opportunity to include products in swag bags
- Formal, verbal, and on-screen recognition
- Logo featured on website and all event materials

Paddle Up Sponsor

SOLD OUT

Benefits include:

- Two (2) seats at a reserved table
- Logo featured on all event's auction paddles
- Auctioneer recognition during Paddle Up
- Formal, verbal, and on-screen recognition
- Logo featured on website and all event materials

Dessert Sponsor

SOLD OUT

Benefits include:

- Two (2) seats at a reserved table
- Branded edible logo or logo on chocolate square
- Formal, verbal, and on-screen recognition
- Logo featured on website and all event materials

DJ Sponsor

\$10,000

Benefits include:

- Two (2) seats at a reserved table
- Logo placement on DJ booth and event signage
- Formal, verbal, and on-screen recognition
- Logo featured on website and all event materials

Beauty Bar Sponsor

\$8,000

Benefits include:

- Two (2) seats at a reserved table
- Opportunity to feature retail products in powder room
- Branded signage in the powder room
- Formal, verbal, and on-screen recognition
- Logo featured on website and all event materials

Coffee Bar Sponsor

\$8,000

Benefits include:

- Two (2) seats at a reserved table
- Branded signage at coffee station
- Formal, verbal, and on-screen recognition
- Logo featured on website and all event materials

Sponsorship levels are flexible, with investment amounts open to discussion, and associated benefits subject to customization and change based on partnership alignment.



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All sponsors will receive recognition on event materials, at the event, and on the event's invitation, as well as on PetSet's website, social media, and press releases.

If you would like to be a sponsor, please complete the following:

- | | |
|--|---|
| ☐ Co-Chair/s of "Le Brunch" — \$200,000 | ☐ Premier Ticket — \$2,500 |
| ☐ Private Celebrity Breakfast — \$150,000 | ☐ Patron Ticket — \$1,500 |
| ☐ Honorary Chair/s of "Le Brunch" — \$100,000 | ☐ Individual Ticket — \$1,250 |
| ☐ Le Brunch Reception Sponsor — \$75,000 | |
| ☐ Welcome Experience Sponsor — \$50,000 | ☐ Photo Booth Sponsor — \$20,000 |
| ☐ Brunch Market Sponsor — \$35,000 | ☐ Valet Sponsor — \$18,000 |
| ☐ Champion of Animals Sponsor — \$25,000 | ☐ Swag Bag Sponsor — \$16,000 |
| | ☐ Paddle Up Sponsor — \$14,000 |
| ☐ Friend of PetSet — \$15,000 | ☐ Dessert Sponsor - \$12,000 |
| ☐ Guest Table — \$12,500 | ☐ DJ Sponsor — \$10,000 |
| | ☐ Beauty Bar Sponsor — \$8,000 |
| | ☐ Coffee Bar Sponsor — \$8,000 |

I am unable to attend but would like to make a tax-deductible gift in the amount of \$ _____.

Name: _____

Company: _____

Donor Name, as it should appear in print: _____

Address: _____ **City, State, Zip:** _____

Telephone: _____ **Email:** _____

☐ I prefer my gift to remain anonymous, waiving any recognition in print or electronic materials.

PAYMENT

- ☐ Enclosed is my check payable to PetSet
- ☐ I will pay by credit card by visiting: <https://bit.ly/2026LeBrunchTickets>
- ☐ Please send me an invoice to this email address: _____

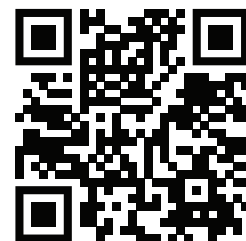
Please mail or email completed form to:

PETSET

1980 Post Oak Blvd, Suite 200, Houston, TX 77056
lebrunch@pet-set.org | www.pet-set.org
Phone: 713-960-6622

Fair Market Value is \$250

**Scan here to
purchase online!**



Print Deadlines:

Invitation + Event Signage – **July 31, 2026**

Swag Bag + Dessert Sponsor – **July 27, 2026**

Paw Prints of Appreciation + Paddles Up – **September 1, 2026**