



FIERCE & FABULOUS
LE • BRUNCH
THOMPSON HOUSTON
1717 ALLEN PKWY

CELEBRITY GUESTS

• **KEANU REEVES** •

• BRETT DOMROSE • ROB MAILHOUSE •
AND THEIR ALLSTAR BAND, DOGSTAR

Le Brunch is more than a signature event—it is the engine that powers PetSet's ability to create real, measurable change for animals and the communities we serve.

By bringing together an influential, purpose-driven community of leaders, advocates, and partners, Le Brunch fuels the investments and momentum needed to tackle the animal homelessness crisis at scale. The impact of this collective support is clear.

In 2025 alone, PetSet:

\$13 Million

Secured **\$13 million** in statewide funding for spay and neuter services in the Texas FY2026 budget

1,500+

Transported more than **1,500 animals** to increase adoption opportunities and relieve overcrowded shelters

6,500+

Performed or sponsored over **6,500 spay and neuter surgeries**, preventing thousands of future litters

6,800+

Provided vaccines and microchips to more than **6,800 pets**, helping families keep their animals safe and healthy

\$350,000+

Delivered more than **\$350,000 in emergency medical care**, ensuring pets can remain with the families who love them

\$400,000+

Awarded over **\$400,000 in grants to 114 community organizations**, strengthening the broader animal welfare ecosystem

Every seat at Le Brunch directly translates into action—stopping the spread of animal homelessness, increasing lifesaving outcomes, keeping pets with the families who love them, and strengthening the systems that make long-term change possible.

Simply put, Le Brunch is how we turn shared commitment into lasting impact—and why your support matters now more than ever.

Join us Sunday, October 4, 2026, at the Thompson Houston for PetSet's signature fundraiser supporting lifesaving solutions for homeless animals. Special live performance by Dogstar, featuring Keanu Reeves, Brett Domrose, and Rob Mailhouse.



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Sponsorship opportunities for Le Brunch offer customizable recognition and engagement benefits, allowing partners to tailor their participation in ways that align with their brand, audience, and philanthropic goals while being part of one of Houston's most impactful gatherings of civic and community leaders.

LEVELS OF SUPPORT

Presenting Sponsor

\$100,000

As the signature partner of Le Brunch, the Presenting Sponsor takes center stage alongside PetSet, helping bring this extraordinary celebration to life while demonstrating bold leadership and commitment to the animals and our community.

Benefits include:

- **Recognition as Presenting Sponsor of Fierce & Fabulous Le Brunch**
- **Premier positioning alongside PetSet across event branding, promotional materials, print and digital platforms**
- **Dedicated social media spotlight recognizing the partnership and support of PetSet**
- Exclusive Celebrity Meet & Greet for ten (10) guests with Keanu Reeves, Brett Domrose, and Rob Mailhouse of Dogstar
- One (1) premium VIP table for ten (10) guests with premier placement
- Exclusive video shoot featuring a key sponsor leader, highlighting their support of PetSet and Le Brunch, for use in event promotions, social media, and during Le Brunch
- On-stage speaking opportunity for key sponsor leader during Le Brunch
- Custom Presenting Sponsor feature on event screens, designed specifically for Le Brunch
- Customized opportunities for signature brand presence and guest engagement throughout the event

Le Brunch Reception Sponsor

\$75,000

Help welcome guests to Le Brunch through the event's signature reception experience.

Benefits include:

- **Recognition as Reception sponsor across all event materials**
- **Recognition as Reception sponsor through reception area and on specific reception decor**
- **Celebrity Meet & Greet for six (6) guests with Keanu Reeves, Brett Domrose, and Rob Mailhouse of Dogstar**
- **Branded cocktail napkins prominently featuring your logo**
- One (1) VIP table for ten (10) guests
- Name/logo placement across all print and digital platforms
- Recognition in event email communications to supporters
- Formal, verbal, and on-screen recognition



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Welcome Experience Sponsor

\$50,000

Create a memorable first impression for guests as they arrive at Le Brunch.

Benefits include:

- **Recognition as Welcome Experience Sponsor across all event materials**
- **Logo placement on all Welcome Experience signage**
- **Celebrity Meet & Greet for four (4) guests with Keanu Reeves, Brett Domrose, and Rob Mailhouse of Dogstar**
- One premier table for ten (10) guests
- Name/logo placement across all print and digital platforms
- Recognition in event email communications to supporters
- Formal, verbal, and on-screen recognition

Brunch Market Sponsor

\$35,000

Support the lively brunch marketplace experience that guests enjoy throughout the event.

Benefits include:

- **Recognition as Brunch Market Sponsor across all event materials**
- **Logo placement on all Brunch Market signage**
- **Opportunity to provide branded giveaways to all guests that pass through the Brunch Market**
- **Celebrity Meet & Greet for two (2) guests with Keanu Reeves, Brett Domrose, and Rob Mailhouse of Dogstar**
- One reserved table for ten (10) guests
- Formal, verbal, and on-screen recognition

Champion of Animals Sponsor

\$25,000

This sponsorship offers an unforgettable experience for you and your guests—while directly providing homeless animals and local rescues with access to essential healthcare and pathways to loving homes.

Benefits include:

- **Recognition as Champion of Animals Sponsor across all event materials**
- **Opportunity to showcase your pets—you and your guests' pet photos will be featured as part of the program**
- **Celebrity Meet & Greet for two (2) guests with Keanu Reeves, Brett Domrose, and Rob Mailhouse of Dogstar**
- One premier table for ten (10) guests
- Formal, verbal, and on-screen recognition



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Friend of PetSet

\$15,000

Benefits include:

- **Recognition as Friend of PetSet across all event materials**
- One reserved table for ten (10) guests
- Formal on-screen recognition

Guest Table

(Limited Availability)

- One reserved table for eight (8) guests

SOLD OUT

Premier Ticket

\$2,500

Benefits include:

- One (1) premium seat at a reserved table
- Name/logo placement across all print and digital platforms

Patron Ticket

\$1,500

Benefits include:

- One (1) seat at a reserved table
- Name/logo placement across all print and digital platforms

Individual Ticket

\$1,250

Benefits include:

- One (1) seat at a reserved table

• ADD-ONS (AVAILABLE ONLY WITH TICKET PURCHASE) •

Celebrity Meet & Greet

\$2,500

- Celebrity Meet & Greet for one (1) guest with Keanu Reeves, Brett Domrose, and Rob Mailhouse of Dogstar
- This add-on doesn't give you entry into Le Brunch

Paw Prints Of Appreciation

\$500

(Limited Availability)

- This is a sponsorship "add-on"
- Your logo/name/message will be displayed in a paw print in a prominent location at the event
- Leave your mark with us and #FortheAnimals

PETSET



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• SPONSORSHIP OPPORTUNITIES •

2 tickets included in each package.

Photo Booth Sponsor

\$20,000

Benefits include:

- Two (2) seats at a reserved table
- Logo on printed/digital photo strips
- Formal, verbal, and on-screen recognition
- Logo featured on website and all event materials

Swag Bag Sponsor

SOLD OUT

Benefits include:

- Two (2) seats at a reserved table
- Name/logo on all PetSet Swag Bags
- Branded signage at swag bag table
- Opportunity to include products in swag bags
- Formal, verbal, and on-screen recognition
- Logo featured on website and all event materials

Dessert Sponsor

\$12,000

Benefits include:

- Two (2) seats at a reserved table
- Branded edible logo or logo on chocolate square
- Formal, verbal, and on-screen recognition
- Logo featured on website and all event materials

Beauty Bar Sponsor

\$8,000

Benefits include:

- Two (2) seats at a reserved table
- Opportunity to feature retail products in powder room
- Branded signage in the powder room
- Formal, verbal, and on-screen recognition
- Logo featured on website and all event materials

Valet Sponsor

SOLD OUT

Benefits include:

- Two (2) seats at a reserved table
- Branded signage at valet stand
- Opportunity to include goody bag or branded water bottle
- Opportunity to display a vehicle in the valet area
- Formal, verbal, and on-screen recognition
- Logo featured on website and all event materials

Paddle Up Sponsor

SOLD OUT

Benefits include:

- Two (2) seats at a reserved table
- Logo featured on all event's auction paddles
- Auctioneer recognition during Paddle Up
- Formal, verbal, and on-screen recognition
- Logo featured on website and all event materials

DJ Sponsor

SOLD OUT

Benefits include:

- Two (2) seats at a reserved table
- Logo placement on DJ booth and event signage
- Formal, verbal, and on-screen recognition
- Logo featured on website and all event materials

Coffee Bar Sponsor

SOLD OUT

Benefits include:

- Two (2) seats at a reserved table
- Branded signage at coffee station
- Formal, verbal, and on-screen recognition
- Logo featured on website and all event materials

Sponsorship levels are flexible, with investment amounts open to discussion, and associated benefits subject to customization and change based on partnership alignment.